

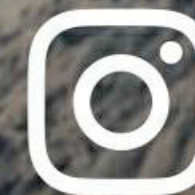


THETA

RICOH THETA INSTAGRAM CONTEST 2018

Nov. 5 - Dec. 10, 2018

#theta360contest



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WIN A TRIP TO TOKYO WITH THETA

Get ready to see and capture the world in a new way! Enter for a chance to win the ultimate THETA experience with a trip to Tokyo, Japan for you and a friend!

Grand Prize: 1 lucky winner plus one guest will get the chance to visit Tokyo and take 360-degree photos and videos with a THETA V to relive the experience for years to come.

Second Prize: 1 Ricoh THETA V

Third Prize: 1 Ricoh THETA SC

Contest entries accepted:

10AM PST November 5 to 11:59PM PST December 10*, 2018

***The campaign period has been extended to Dec 10.**

Winner will be contacted by Instagram Direct Message on or around December 11, 2018.

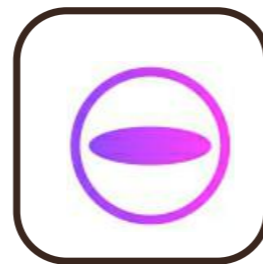
HOW TO ENTER

1. Download one of the sample images below
2. Download the THETA+ editing app from your App Store
3. Here's where you get creative! Edit the sample image using the THETA+ app
4. Upload your creation to Instagram, tagging [@theta360official](#) and using [#theta360contest](#) in your caption
5. Follow [@theta360official](#) on Instagram

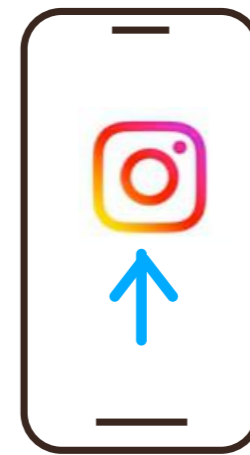
*Terms and conditions apply, click [here](#) for complete terms and conditions.



Download
Image

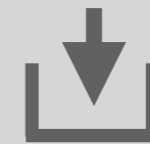


Edit by THETA+



Upload to
Instagram

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THETA+

Supported models : RICOH THETA series all models

A specialized smartphone app for editing 360° still images and videos taken with the RICOH THETA



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App Store



GET IT ON
Google Play

JUDGEMENT CRITERIA

Most creative use of the THETA+ app's animated or non-animated editing styles, use of text and/or stickers, filters, or exposure settings. (Creativity: 75%; Uniqueness: 25%)

Terms and Conditions

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram ("Instagram"). You understand that you are providing your information to the Sponsor (defined below) and not to Instagram. The information you provide will only be used for the administration of this Contest and in accordance with the Sponsor's privacy policy (see below). Instagram is hereby completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to Instagram. You may only use one (1) Instagram account ("Instagram Account") to participate in this Contest.

Information on how to enter, the prizes and rules for redeeming the prizes form part of the terms and conditions of entry for the Contest. Participation in the Contest is deemed acceptance of these “Official Rules” (“Official Rules”) and any other notices referenced herein.

In these Official Rules, the term “you” refers to any person who enters, or who wishes to enter, the Contest.

1.ELIGIBILITY

Open only to legal residents of the 50 United States and the District of Columbia, twenty-one (21) years old or older at the time of entry, have an Instagram Account, and who otherwise meet the requirements set out in these Official Rules. If you do not have an Instagram Account, visit <http://instagram.com> and register in accordance with the enrolment instructions for a free Account. Each Instagram Account is subject to the Instagram Terms of Use: <https://help.instagram.com/478745558852511>. Void where prohibited.

2. SPONSOR

The Contest is sponsored by Ricoh Company, Ltd., 1-3-6, Nakamagome, Ohta-ku, Tokyo 143-8555, Japan (“Sponsor”).

3.AGREEMENT TO OFFICIAL RULES

By entering, you indicate your full and unconditional agreement to (a) these Official Rules and (b) Sponsor ’s decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4.CONTEST PERIOD

The Contest begins at 10:00 am Pacific Time (“PT”) on Monday, November 5, 2018 and ends at 11:59 pm PT on Monday, December 10*, 2018 (the “Contest Period”). Sponsor’s computer is the official time-keeping device for the Contest.

- Creativity (75%)
- Uniqueness (25%)

The Entrants with top three (3) high scores based on the Judging Criteria will be deemed the potential Prize Winners. In the event of a tie, an additional “tie-breaker” judge will determine the potential winner from among all such tied Entries using the Judging Criteria above. Sponsor reserves the right to select fewer than three (3) potential winners if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries. Decisions of judges are final and binding.

9.Sponsor’s Rights to Entries

By entering the Contest and submitting an Entry, each entrant: (i) without limiting the Instagram Rules, grants to the Sponsor, in perpetuity, a non-exclusive license to publish, display, reproduce, modify, edit or otherwise use his/her Entry (and each component thereof), in whole or in part, for advertising or promoting the Contest or for any other reason; (ii) waives all moral rights in and to his/her Entry (and each component thereof) in favor of the Sponsor; and (iii) agrees to release and hold harmless the Released Parties from and against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Entry (or any component thereof), including, without limitation, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related or other cause of action whatsoever. For greater certainty and the avoidance of any doubt, the Sponsor reserves the right, in its sole and absolute discretion and at any time, to disqualify any Entry (or any component thereof) if a complaint is received with respect to the Entry, or for any other reason. If such an action is necessary at any point during or after the Contest, then the Sponsor reserves the right, in its sole discretion, to take whatever action it deems necessary based on the circumstances – including, without limitation, disqualifying the Entry and/or the associated entrant.

10. Notification and Requirements of Potential Winners

Potential winners will be notified by direct message on Instagram within One(1) day of choosing a winning entrant and will be asked to respond to provide their full name, telephone number (including area code), date of birth, mail and/or email address. Sponsor will then follow up with potential winners via email with instructions on how to claim their prize. Potential winners will be required to execute and return to Sponsor a declaration of eligibility, a liability release and, where lawful, a publicity release within five (5) days of date of issuance. If documents are not returned within the specified time period, prize notification is returned as undeliverable, Sponsor is unable to contact the potential winner(s) or the potential winner(s) is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor 's discretion, an alternate potential winner(s) may be selected from among all remaining eligible entries received as soon as reasonably possible. Such newly selected potential winner(s) will be notified by email within [three (3)] business days of the selection, and will be asked to provide the same information as requested above. Only three (3) alternate entrants will be contacted for each prize. Except where prohibited, potential winners may be required to complete and return an affidavit of eligibility and liability/publicity release. Unclaimed prizes may not be awarded.

Results will be published on the Sponsor's official website (theta360.com) and social media channels (@theta360official).

11. PRIZES

One (1) grand prize winner, one (1) second prize winner and one (1) third prize winner will receive the following prizes.

Grand prize winner – One (1)

Winner and one (1) guest will get the chance to visit Tokyo and take 360-degree photos and videos with a THETA. The prize consists of;

- one (1) round trip airfare to Narita or Haneda airport in Tokyo departing from an International airport in the United States near winner and one (1) guest (Valued at up to US\$2000)
- six (6) nights accommodation fee at a four-star hotel in Tokyo (Valued at up to US\$1400)

sign and return release on behalf of such child or legal ward. The prize is not transferrable and cannot be redeemed for cash. Blackout dates may apply. Travel restrictions may apply. Winner is responsible for paying any applicable federal, state, local, income and withholding taxes, if any, and any and all other costs and expenses not listed herein as being provided, including but not limited to any/all ground transportation, passenger tariffs or duties, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, luggage fees, meals, beverages, hotel incidentals, souvenirs, personal expenses and gratuities.

In the event that any tax withholding is required by law for a prize, winner authorizes Sponsor to make the corresponding deduction. Any prize details not specified above will be determined by Sponsor, in its sole discretion. Sponsor or Prize Provider will not be liable for any expenses incurred as a consequence of flight cancellations or delays. Sponsor or Prize Provider will not be liable for any airline and/or hotel fees incurred as a consequence of changing or cancelling flight and/or hotel reservations. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Winner may not transfer, assign or substitute a prize, or redeem a prize for cash, except at the sole discretion of the Sponsor, who reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value. The prize cannot be used in conjunction with any other vouchers, offers or discounts. The value of the tickets is not refundable. Prize is awarded “as is” without any warranty or guarantee, either express or implied by Sponsor. The prize is subject to, and the winners must abide by, the prize providers’ terms and conditions of booking, of carriage for the flights and of stay for the hotel.

12. General Conditions

In the event that the operation, security, or administration of the Contest is impaired in any way, including, but not limited to fraud, virus, or other technical problem, Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual who tampers with the operation of the Contest,

violates these Official Rules, or acts in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a

waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. In the event of a dispute as to the owner of an entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address. The Contest is subject to federal, state, and local laws and regulations and is void where prohibited.

13. Release and Limitations of Liability

By participating in the Contest, you agree to release and hold harmless Sponsor, Instagram, their parent company, subsidiaries, affiliates, and their respective officers, directors, employees, and agents (the “Released Parties”) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt or use of any prize. You further agree that in any cause of action, the Released Parties’ liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney’s fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, compensatory, direct, or indirect damages.

14. Privacy and Publicity

Any information collected from the Contest shall be used only in a manner consistent with the consent given by the entrants at the time of entry, with these Official Rules, and with the Sponsor's Privacy Policy found at <https://theta360.com/en/privacypolicy/>. Each entrant expressly agrees to the use of his/her personal information for such purpose. The following information will be collected from each entrant for the purpose of administering the Contest, and may also be used by Released Parties and their affiliates to contact the potential winners: entrant name, date of birth, address and email address. The Released Parties will not sell, share or otherwise disclose information collected in any manner with third parties, other than those parties necessary to fulfill the above purposes, unless entrant has given his prior express consent to receive additional information from the Released Parties or a third party. Entrants have a right of access to, modification and withdrawal of their personal data. The Released Parties will take all steps reasonably necessary to ensure that entrants' personal information is treated securely and in accordance with Sponsor's Privacy Policy and these Official Rules.

15. GOVERNING LAW AND JURISDICTION

You agree that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of New York. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, including its choice of laws provision.

16. WINNERS LIST

To request a winners list, send a self-addressed, stamped envelope to BOLD, RICOH's "#theta360contest" Instagram Contest, 958 S Broadway, Los Angeles, CA 90015, USA. Requests must be received within four (4) weeks of the end of the Entry Period.

RICOH
imagine. change.